



Northern Flicker, Tag #200802
Bird found at 79 Wellington West
Global Bird Mapper

THE FIGHT TO SAVE BIRDS

THE ISSUE:

BY PEARL SHORE

Pearl Shore, an avid bird lover, heard reports of the extensive migratory bird deaths happening at TD Bank's Global Headquarters in downtown Toronto. Although the sleek glass skyscraper seems innocuous to humans, the reflective glass windows confuse migrating birds by reflecting nearby habitat and sky, with fatal consequences. Pearl shares her story with us here.

I have banked with TD since opening my first savings account at the age of 16. Being a big supporter of bird conservation, I was very concerned to learn about the reputation of the TD Global Headquarters in downtown Toronto as the 'Killing Towers'. Hundreds of migratory birds (including Species at Risk) die each year at the buildings when colliding with the reflective glass windows. As a TD customer and shareholder, I thought I might have some influence on TD to do the right thing. Their TD Friends of Environment program prides itself on funding environmental projects across Canada. So, I reached out to TD's Office of the President, asking them to engage with Cadillac Fairview (who owns the building complex) to install bird-friendly window treatments that will prevent birds from colliding with their buildings. They denied my request.

I could no longer keep my money at a bank that accepts hundreds of birds dying at its Global Headquarters each year. So, I closed my VISAs, chequing, savings, TSFA, RESP and RRSP accounts at TD. 40 years after opening my first bank account, I left the only bank I knew.

TD Bank has the resources to protect birds at their global headquarters. TD is worth about \$108 billion. Cadillac Fairview, the owners of the building complex, are worth about \$29 billion. Cadillac Fairview was taken to court by Ecojustice in 2013 due to the number of migratory birds being killed at their building at the Yonge Corporation Centre in Toronto. The judge on the case determined that these bird deaths were a violation of the Environmental Protection Act and Cadillac Fairview was ordered to complete the installation of bird-friendly window treatments. They just completed treating their windows at the Yonge Corporation Centre this year.

"I could no longer keep my money at a bank that accepts hundreds of birds dying at its Global Headquarters each year."



Eastern Whip-poor-will, Tag 202885
on 2020/10/04
Global Bird Mapper



It is my hope that other concerned citizens will write to those in charge and encourage them to make the necessary changes. Requests can be addressed to;

Anchor Tenant of Building

CEO of TD Bank:

Mr. Bharat Masrani

TD.CustomerCare@td.com

Owners/Operators of Building

CEO of Cadillac Fairview:

Mr. John Sullivan

contactus@cadillacfairview.com

Chairman of Cadillac Fairview:

Mr. Robert Michaels

contactus@cadillacfairview.com

Owners of Cadillac Fairview

CEO of Ontario Teachers' Pension Plan:

Mr. Jo Taylor

inquiry@otpp.com